



SPONSORSHIP OPPORTUNITIES 2021-2022 SEASON

AHSBA hosts high school bass fishing tournaments once a month from September thru May each year, usually at Lake Allatoona. We generally have a participation of about 100 kids and 50 adults per tournament and then parents and spectators add to that at the afternoon weigh-in times. The kids, adults, and spectators are from local NW GA schools including but not limited to Bartow, Polk, Gordon, Paulding, Floyd, Pickens, etc. As the tournament hosts, we acknowledge and promote our sponsors based on levels below. Your sponsorship dollars go nearly 100% to scholarship dollars for the students based on a points system. There is a small percentage, less than 10%, that is administrative costs and prize/trophy cost for each tournament.

PRESENTING -\$5,000.00 1 available per season

Name/logo front and center on all banners, signs, weigh-in stage. Name/logo in pictures that are taken for and distributed usually via social media posts for event. Highlighted at every event at the presenter of the tournament for the year. Inclusion in all social media post during and about the season. Opportunity to be present at every event if you desire to talk about your business and/or hand out any material or giveaways you desire to promote your business. Opportunity to put any marketing material you desire in prize bags for each tourney.

WEIGH-IN SPONSOR-\$2,000.00 5 available per season

Name/logo in prominent spot on all banners, signs, weigh-in stage. Name/logo in pictures that are taken for and distributed usually via social media posts for event. Highlighted at one of our 6 events as the sponsor for that event. Inclusion in all social media post during and about the season. Opportunity to be present at your highlighted event if you desire to talk about your business and/or hand out any material or giveaways you desire to promote your business. Opportunity to put any marketing material you desire in prize bags for each tourney.

BIG FISH SPONSOR-\$1,500.00 1 available per season

AHSBA awards a small trophy for the biggest fish caught for our junior and senior divisions at each of our 6 tournaments. This will be your signature award at each tournament. Name/logo will be on all banners, signs, weigh-in stage. Highlighted as the "Big Fish" sponsor and trophy at each event. Inclusion in all social media post during and about the season. Opportunity to put any marketing material you desire in prize bags for each tourney.

FISH SUPPORTER-\$750.00**20 available per season**

Name/logo on all banners, signs, weigh-in stage. Name/logo in pictures via banners and signs that are taken for and distributed usually via social media posts for event. Mentioned casually and occasionally at events throughout the season. Opportunity to put any marketing material you desire in prize bags for each tourney.

BREAKFAST SPONSOR-\$600.00**6 available per season**

We get started at these events before the sun comes up and most places are closed. We organize and work with local restaurants to prepare biscuits and get them to the ramp so these students and captains can have something to eat before they hit the water for 6-8 hours. You will be recognized as the breakfast sponsor for the event you choose to sponsor and if you desire and have a relationship with a restaurant, we will be happy to utilize them. We also furnish coffee, soft drinks, and water for this. Although it's the smallest sponsorship opportunity, it's probably the one the anglers are most thankful for.

Thank you first and foremost for considering AHSBA with your sponsorship. We assure you the monies go to help these students further their education and enrich their lives. We strive to use fishing as a platform to generate the best individuals and contributors to our local communities through education, encouragement, and support of them and what they love. Fishing, just like other sports, is highly competitive and these students put lots of time and hard work in to compete. If we can answer any questions about the organization or sponsorships, please don't hesitate to contact James Hall at (770)866-2528 or at ahsbafishing@gmail.com